



Leap of Faith® Technologies

Press Release

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For Immediate Release

“World’s Best Technologies 2005” Selects Leap of Faith Technologies to Present

Leap of Faith Technologies has been selected to present eMedonline®, its new telehealth product, at “World’s Best Technologies 2005.” This elite national event showcases new, cutting-edge, first-to-market technologies before the world's leading seed investors, venture capitalists and Fortune 500 licensing experts.

Leap of Faith will be presenting eMedonline, a patent-pending telehealth product designed to facilitate medication compliance for the elderly and patients participating in drug clinical trials. eMedonline integrates cell phone technology, AutoID technology (i.e., barcode, RFID), compliance packaging, and health information technology to optimize medication regimens for patients and enhance compliance in clinical trials. The system reminds individuals to take their medication on schedule, simplifies medication organization and delivery, and monitors compliance.

Best of the Best

Leap of Faith’s technology was one of the select group chosen from submissions from top companies, universities (e.g., Northwestern, Harvard, MIT), Federal labs (e.g. Argonne, Los Alamos, Oak Ridge), Federal agencies (e.g. NASA, DOD, DOE) and research institutions (e.g. NIH, NSF, Parker Hughes).

Members of the screening committee include Intel Capital, Merck & Co, Eastman Kodak, Procter and Gamble, GE Global Research Center, 3M Company, Ford Motor Company, Dow Chemical Company, Garage Technology Ventures, National Semiconductor Corporation, Arch Venture Partners, Alliance Technology Ventures.

Previous presenting technologies have raised over \$50 Million in venture capital and been featured in magazines such as Fortune, and Time, and succeeded in selling or licensing their platform technologies.

The event will be held in Austin TX March 28-30, 2005. It is produced in cooperation with the Federal Laboratory Consortium for Technology Transfer (FLC) and the National Association of Seed and Venture Funds (NASVF). FLC represents over 700 federally funded research centers and laboratories throughout the U.S. NASVF is a national organization of public agencies, private investors, and public/private partnerships serving those who invest in America's entrepreneurs.

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Alliance of Technology Partners

A particular strength in the development of eMedonline is the creation of a powerful alliance of technology partners. Motorola, Zebra Technologies, and AutoMed all contributed to the success of Leap of Faith's Phase I development funded by the National Institutes of Health. The eMedonline system was successfully concept tested among groups of patients, caregivers, pharmacists, and healthcare providers. Technical feasibility was demonstrated in over 200 trials.

Telehealth for the Elderly and Clinical Trial Patients

Noncompliance with medication regimens is estimated to cost the US healthcare system \$76.6 billion a year, and the inability to manage medications is one of the leading reasons why the elderly need additional, more expensive care. The average rate of compliance for patients on chronic therapies is about 50% after one year and continues to decline. An aging population, increasing healthcare costs, and technological advances in homecare are driving demand for eMedonline and Leap of Faith's family of e-health products.

About Leap of Faith Technologies

Leap of Faith Technologies develops e-health products that engage, educate, and empower people to become active participants in their healthcare. The company's products facilitate healthcare decision making and improve healthcare outcomes. They are based on 15 years of health communications research and integrate proprietary risk algorithms, content, and delivery to reach targeted populations and achieve desired outcomes.

The company has a strong history of technological innovation, backed by nearly \$4 million in funding from the National Institutes of Health, and has received the Tibbetts Award from the U.S. Small Business Association for technological innovation and achievement in e-health.

For more information about Leap of Faith Technologies, call Barbara Rapchak at (815) 356-1767 or visit www.leapoffaith.com.

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